

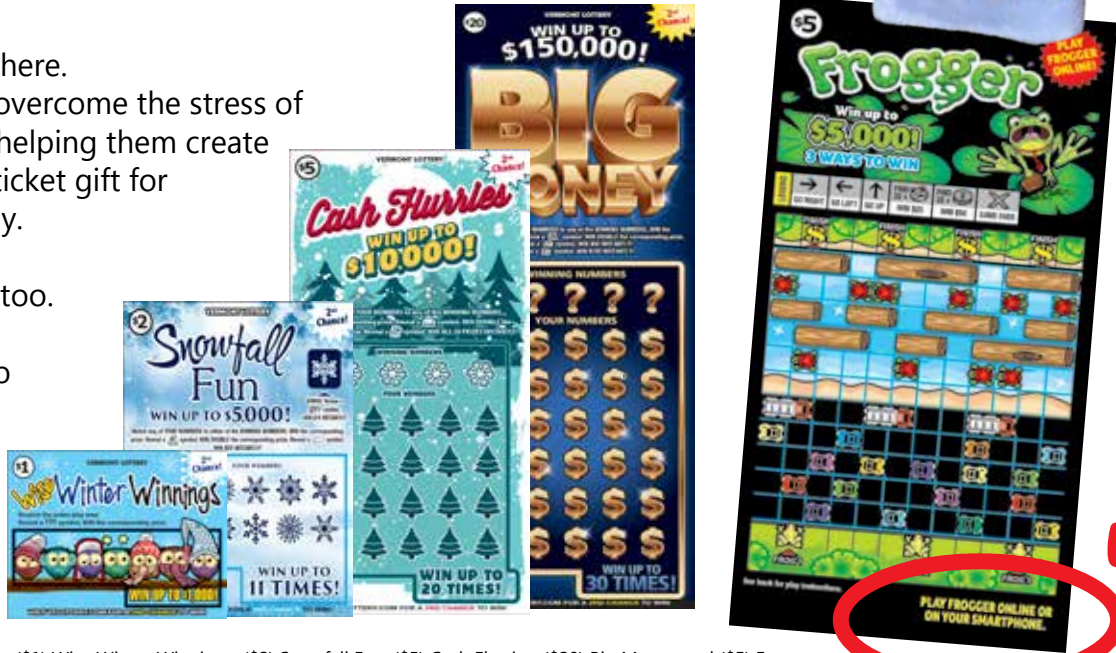
Agent Info

December, 2018.

December instant tickets:

The holiday season is here. Help your customers overcome the stress of holiday shopping. By helping them create a customized instant ticket gift for their friends and family.

Talk to your sales rep too. They can work with you to create a plan to boost your Vermont Lottery holiday sales.



Left to right: (\$1) Wise Winter Winnings, (\$2) Snowfall Fun, (\$5) Cash Flurries, (\$20) Big Money and (\$5) Frogger.

December Promotion: Holiday Hooray



Our Holiday Hooray promotion starts Dec. 16-25. Tell customers when they buy a single ticket valued at \$4 or more they have a chance to win \$15 instantly. *All draw games except for Fast Play and Fast Play Pro. Check it out here: <http://bit.ly/2MkuA7T>

How to help increase sales and support the promotion:

- Display all the POS given to you by your sales rep.
- Tell your draw game customers.
- Share this promotion on your social media pages.



Please note:

No winnings can be claimed from expired lottery tickets. This includes at the Vermont Lottery office in Berlin, Vermont.