

THE GAME PLAN

VERMONT LOTTERY AGENT NEWSLETTER | JANUARY 2022



win either
\$50 or \$100



**2nd
Chance!**

Quarterly Drawing

ENTER YOUR NON-WINNING INSTANT TICKETS BY
MARCH 7, 2022

NEXT DRAWING IS
MARCH 9, 2022



BIG COUNTRY CASH PROMOTION

THIS GAME IS BEING DONE WITH OUR TRI-STATE PARTNERS. INSTEAD OF A TOP PRIZE DRAWING FOR THIS GAME WE WILL SELECT ONE WINNER IN EACH OF OUR TWO "I'M WITH THE BAND" SECOND CHANCE DRAWINGS. WE WILL HAVE ONE DRAWING SUMMER 2022 OF FOR A FALL 2022 TOUR DATE AND ONE DRAWING FALL 2022 FOR A SPRING 2023 TOUR DATE.

EACH WINNER AND A GUEST WILL ENJOY AN EXCLUSIVE ONCE-IN-A-LIFETIME EXPERIENCE ON THE ROAD WITH COUNTRY MUSIC ARTIST LEE BRICE. THE ALL-INCLUSIVE 5-DAY/4-NIGHT PACKAGE INCLUDES:

- AIRFARE
 - TRANSPORTATION ABOARD A LUXURY ENTERTAINER TOUR BUS THAT OFFERS LOUNGE AREAS WITH FULL ENTERTAINMENT CENTERS, SATELLITE TV, A GALLERY KITCHEN AND BATH
 - SUPERVISED TRAVEL LOGISTICS, ITINERARY AND SCHEDULED BY A SEASONED ROAD MANAGER
 - LIVE ENTERTAINMENT IN ROUTE TO SHOW
 - BACK STAGE PASSES TO SOUND CHECK*
 - VIP SHOW TICKETS
 - VIP ARTIST MEET AND GREET*
 - MEALS (BREAKFAST, LUNCH AND DINNER)
 - SIDE EXCURSIONS
 - PREMIUM GIVEAWAYS/TOUR MERCHANDISE
- TO ENSURE WINNER'S COMFORT AND SAFETY, GUEST SCREENING IS CONDUCTED, AND SECURITY IS PROVIDED THROUGHOUT THE DURATION OF THE TOUR.

*UPON AVAILABILITY/RESTRICTIONS APPLY

TOP TEN AGENTS BY SALES IN NOVEMBER

ONLINE

- 1) SUNNY HOLLOW QUICK STOP-----COLCHESTER
- 2) HOMETOWN SUNOCO INC-----SWANTON
- 3) ROUTE 106 N MARKET & DELI-----SPRINGFIELD
- 4) EMMONS SUPERMARKET INC-----GRAND ISLE
- 5) JOE'S DISCOUNT BEVERAGE-----SPRINGFIELD
- 6) MAPLEWOOD LTD-----BERLIN
- 7) PRICE CHOPPER #131-----RUTLAND
- 8) SIMON'S FOUR CORNER'S STORE-----COLCHESTER
- 9) TERRILL ST DISCOUNT BEVERAGE---RUTLAND
- 10) SMITHS GROCERY-----GREENSBORO BEND

INSTANT

- 1) MAPLEWOOD CONVENIENCE STORES INC-----SOUTH BARRE
- 2) STEWART'S ICE CREAM #194-----RUTLAND
- 3) MAPLEWOOD LTD-----BERLIN
- 4) RAJ LIQUOR & BEVERAGE-----MILTON
- 5) SAMMY'S QUICKSTOP-----WINOOSKI
- 6) SOUTH MAIN GROCERY-----ST ALBANS
- 7) NJ BEVERAGES LLC-----BURLINGTON
- 8) GRAND AVENUE QUICKSTOP-----SWANTON
- 9) PENGUIN MARKET 2-----BELLOWS FALLS
- 10) COLES DISCOUNT BEVERAGE & REDE-----ST JOHNSBURY

UPCOMING HOLIDAYS

- NEW YEAR'S DAY 2022 - FRIDAY, DECEMBER 31, 2021
- MARTIN LUTHER KING JR. DAY - MONDAY, JANUARY 17
- PRESIDENTS' DAY - MONDAY, FEBRUARY 21